

NEPPA'S 2008 SHOWS

INFORMATION & POLICIES

SPRING EXPO - MARCH 4

Sturbridge Host Hotel • Sturbridge, MA

Schedule

Monday, March 3

5:00 pm - 8:00 pm Exhibitor Set-up

Tuesday, March 4

8:00 am - 11:00 am Exhibitor Set-up
9:15 am - 10:45 am Education Program
11:00 am - 4:00 pm Exhibition Open to Distributors

Show Format

The Spring Table Top Show is open to distributors only.

Hotel Accommodations

Sturbridge Host Hotel, 366 Main St., Sturbridge, MA 01566
1-800-582-3232 • 508-347-7393

Rate: \$107 + tax, single or double occupancy
Make your reservations directly with the hotel by February 10, 2008, and mention NEPPA to receive the discounted rate.

Exhibit Specifications

The exhibit hall is carpeted. Skirted tables are 8 feet long x 30 inches wide (included). Tables are butted side by side and back to back. Tables may be removed to accommodate clothing racks and free-standing displays. Fire regulations prohibit any part of your display extending beyond the contracted area. Please order tables accordingly. Box lunch is included. Information on shipping, ordering electricity, etc. will be included with your exhibitor packet, which you will receive after receipt of your deposit and contract and after assignments have been completed. Approx. 290 tables will be sold. Multiline Reps: Maximum three lines per table.

Cancellation Policy

Cancellations must be received in writing. \$75 is non-refundable, no refunds after February 10, 2008.

FALL CLIENT SHOW - SEPTEMBER 23

Royal Plaza Trade Center • Marlboro, MA

Schedule

Monday, September 22

9:00 am - 7:00 pm Exhibitor Set-up
6:00 pm - 10:00 pm Annual Meeting/Networking Event

Tuesday, September 23

7:00 am - 10:00 am Exhibitor Set-up
10:00 am - 11:30 am Exhibition Open to Distributors Only
11:30 am - 4:00 pm Exhibition Open to Distributors and their Clients

Show Format

The Fall Client Show is open to distributors and their invited clients (end-users).

Hotel Accommodations

Best Western Royal Plaza Hotel (Adjacent to the Trade Center)
181 Boston Post Rd., Marlborough, MA 01752
1-888-543-9500 • 508-460-0700

Rate: \$102 + tax, single or double occupancy
Make your reservations directly with the hotel by August 23, 2008, and mention NEPPA to receive the discounted rate.

Exhibit Specifications

Booths are 10x10. Booth carpet, skirted 8 ft. table, 2 chairs, wastebasket, I.D. sign and lunch are included. Information on shipping, ordering electricity, additional booth items, etc. will be included with your exhibitor packet, which you will receive after receipt of your deposit and contract and after assignments have been completed. Approx. 200 booths will be sold. Multiline Reps: Maximum three lines per booth.

Cancellation Policy

Cancellations must be received in writing. \$125 is non-refundable, no refunds after August 22, 2008.

Exhibitor Rules

Suppliers, multiline representatives (and the companies they represent) must be members of one of the following: NEPPA, PPAI or be ASI listed. Contract embroiderers and screen printers may not exhibit at the client show. All displayed products must be suitable for imprinting. All marketing and/or advertising materials displayed in booths must be related to the suppliers' products or lines. Advertising materials or signs of firms other than those that have engaged space are prohibited. Unrelated companies may not share contracted space except in the case of multiline representatives. Exhibiting suppliers may reserve space only for their own use and may not assign or sublet space to others. Endorsed NEPPA member benefits providers may contract exhibit space for their products and services. Sales on the show floor are prohibited. Canvassing outside of the booth is forbidden. No recruiting or solicitation of any attendees shall be permitted at any time or in any manner during the show or events. No one under the age of 16 may attend. Non-exhibiting suppliers may not participate in the show.

Discounted Exhibit Space

Discounted pricing is for NEPPA members. Non-members may submit an application for membership with \$100 dues and \$25 application fee and register for the shows at NEPPA member rates. Non-renewed members may include dues of \$100 and register for the shows at NEPPA member rates – it is not necessary to complete a membership application.

Assignments

Table/Booth location is assigned on a first paid, first assigned basis.

NEPPA EXHIBIT SPACE REGISTRATION

Company Name _____
 Address _____
 City _____
 State _____ Zip Code _____ Current NEPPA Member: Yes / No
 PPAL# _____ UPIC _____ ASI# _____
 Contact Name _____
 Phone _____ Fax _____
 E-mail _____

Please indicate any special requirements _____

Please indicate any companies you DO NOT want to be near _____

Multiline Reps: please list the lines you will be exhibiting _____

I agree to abide by the Exhibitor Policies and Rules contained with this form:
 Authorized Signature _____

Multiline Reps: please indicate your Lines (purchasing their own exhibit space)
 that you want to be near _____

Brief description of products being exhibited for assignment purposes - MUST
 NOT BE LEFT BLANK _____

Suppliers: please indicate your Multiline Rep that you want to be near _____

EXHIBIT SPACE REGISTRATION

Multiline Reps: Maximum of 3 lines may be exhibited per table or booth. Please reserve space accordingly.

NEPPA MEMBER REGISTRATION

Registration for **BOTH** shows at the NEPPA Member Early Discount Rate – Must be received by **JANUARY 15th**

	Amount Due	Amount Paid
Spring Expo (Table Top):		
First Table \$275.00 / Each Add'l Table @ \$245.00		
# Tables: _____ (Minimum Deposit: \$275.00)	\$ _____	\$ _____
Fall Client Show (Booth Show):		
First Booth \$450.00 / Each Add'l Booth @ \$420.00		
# Booths: _____ (Minimum Deposit: \$250.00)	\$ _____	\$ _____
TOTAL FOR BOTH SHOWS:	\$ _____	\$ _____

NONMEMBER REGISTRATION

	Amount Due	Amount Paid
<input type="checkbox"/> Spring Expo (Table Top):		
First Table \$395.00 / Each Add'l Table @ \$365.00		
# Tables: _____ (Minimum Deposit: \$395.00)	\$ _____	\$ _____
<input type="checkbox"/> Fall Client Show (Booth Show):		
First Booth \$595.00 / Each Add'l Booth @ \$550.00		
# Booths: _____ (Minimum Deposit: \$595.00)	\$ _____	\$ _____

Nonmembers may take advantage of NEPPA Member discounted show rates by completing and submitting the membership application (back page) with your show registration.

Registration after JANUARY 15th or Registration for ONE Show

	Amount Due	Amount Paid
<input type="checkbox"/> Spring Expo (Table Top)		
First Table \$295.00 / Each Add'l Table @ \$265.00		
# Tables: _____ (Minimum Deposit: \$295.00)	\$ _____	\$ _____
<input type="checkbox"/> Fall Client Show (Booth Show)		
First Booth \$495.00 / Each Add'l Booth @ \$450.00		
# Booths: _____ (Minimum Deposit: \$350.00)	\$ _____	\$ _____

METHOD OF PAYMENT

Check # _____ Check Total \$ _____ payable to NEPPA
 Charge My: Visa MasterCard American Express Amount to Charge \$ _____

Please note: Exhibit space may not be reserved without payment of minimum deposit.

Card No. _____ Expiration Date _____ / _____
 Card Billing Address _____ Zip Code _____
 Cardholder's Name (Print) _____ Signature _____

**Mail Your Registration with Payment to: NEPPA, 816 Elm St., #299, Manchester, NH 03101
 or Fax with Credit Card information to: (603) 529-8401**

Exhibit space confirmation and an invoice for any balance due will be mailed after assignments are completed. The exhibitor packet and service kit, which will contain information on shipping, ordering electricity, additional booth items, registering exhibitor personnel for badges, NEPPA events, etc., will be posted online at www.neppa.com.

New England Promotional Products Association Phone: (603) 529-8400 info@neppa.com www.neppa.com



If You're Not a NEPPA Member and Would Like to
JOIN OUR WINNING TEAM
Complete the Application Below . . .
Take Advantage of NEPPA's DISCOUNTED SHOW RATES!
APPLICATION FOR MEMBERSHIP

Company Name _____
Contact Person to receive NEPPA mailings _____
Phone _____ Toll Free _____ Fax _____
Mailing Address _____
City _____ State _____ Zip Code _____
Email Address _____ Web Site _____
Principal's Name _____ Title _____
Date Established _____ Vol. of promotional products sold last year \$ _____ PPA# _____ UPIC _____ ASI# _____
 Please check here if you do not wish your company listed online.

Class of Membership You Are Requesting:

SUPPLIER: If not a member of PPAI, you must supply 10 copies of purchase orders/invoices, \$75.00 minimum each – sample orders excluded, from at least 5 different PPAI/ASI distributors with whom you do business.

Brief description of your product line _____
Would you be interested in sponsorship? _____

MANUFACTURERS' REPRESENTATIVE (Multiline Rep): Please list the lines you represent and include PPAI/ASI numbers.

Would you be interested in serving on a NEPPA committee? Trade Shows Education Membership Public Relations
 Networking Events - NEPPA Cares

Remittance: To process membership, attach a check (payable to NEPPA) or complete credit card information.

Membership dues are paid on an annual basis (January 1 – December 31) and are not prorated. Application Fee of \$25.00 and Dues of \$100.00 must accompany application (\$125.00). Dues may not be deducted as a charitable expense but may be deducted as a business expense according to the IRS.

Check Number _____ payable to NEPPA
 Charge my Visa MasterCard Amex
Card Number _____ Expiration _____ / _____
Amount to Charge \$ _____ Signature _____
Cardholder's Name (Print) _____
Card Billing Address _____ City _____ State _____ Zip _____

I hereby apply for membership in the New England Promotional Products Association and agree to be governed by its bylaws and constitution and any other regulations that may be properly adopted by the Board of Directors. I authorize NEPPA to verify the above listed information.

Applicant's Signature _____
Title _____ Date _____

Mail completed Application with payment to: NEPPA, 816 Elm St. #299, Manchester, NH 03101
Or fax for credit card payment to: (603) 529-8401.