

# NEPPA SPRING EXPO • MARCH 2, 2010

STURBRIDGE HOST HOTEL • STURBRIDGE, MA

## SCHEDULE AT A GLANCE

### MONDAY, MARCH 1

5:00 pm - 8:00 pm Exhibitor Set-up

### TUESDAY, MARCH 2

8:00 am - 11:00 am Exhibitor Set-up

9:15 am - 10:45 am Education Program

11:00 am - 4:00 pm Exhibition Open to Distributors

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## HOTEL ACCOMMODATIONS

Sturbridge Host Hotel

366 Main St., Sturbridge, MA 01566

1-800-582-3232 • 508-347-7393

Rate: \$105 + tax, single or double occupancy. Make your reservations directly with the hotel by February 24, 2010, and reference NEPPA to receive the discounted rate.

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## DIRECTIONS

Sturbridge Host Hotel

366 Main St., Sturbridge, MA 01566

**From Boston:** Mass. Turnpike West to Exit 9.\*

**From Logan Airport, Boston:** Route 93 South to Mass. Turnpike West to Exit 9.\*

**From Bradley Int'l Airport:** Route 91 North to 291 East to Mass. Turnpike East to Exit 9.\*

**From Hartford:** I-84 East.\*

**From Providence:** Route 146 No. to Mass. Turnpike West (or I-95 No. to I-495 North to Mass. Turnpike West) to Exit 9.\*

**From Vermont:** I-91 South to Mass. Turnpike East to Exit 9.\*

**From New Hampshire:** I-495 South to Mass. Turnpike West to Exit 9.\*

**From Maine:** I-95 South to Route 495 South to Mass. Turnpike West to Exit 9.\*

**From New York City:** I-95 North to New Haven, CT to I-91 North to Hartford, CT to I-84 East\*

**\*Take Exit 3B which brings you to Route 20 West. The hotel is 1 mile on the right.**



NEPPA, 816 Elm St. #299, Manchester, NH 03101

Phone 603-529-8400 • Fax 603-529-8401 • [info@neppa.com](mailto:info@neppa.com)

## EDUCATION

### TUESDAY, MARCH 2

9:15 am - 10:45 am Commons Room

#### THE GREAT RECESSION: A CHANGING MARKET, COMPLIANCE, AND SELLING IN TOUGH TIMES

Presented by  
Jonathan G. Isaacson  
President of Gemline

Over the last 18 months we have all been witness to one of the biggest economic dislocations of our lifetime. In this seminar we will discuss the origin of the crisis and the effect on the Promotional Market. We will then talk about how compliance and the recession affect how we sell in tough times.

Please join us to learn more about how we got to where we are, and where we go from here.

*MAS 1.5 points*

**FEE:** NEPPA Members: FREE; Non-members: \$25.00 per person.

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## NEW PRODUCTS SHOWCASE

- The showcase is bigger and better this year... located in a highly visible area between the two exhibit halls. Open during show hours.
- Each distributor will receive a raffle ticket at the registration counter directing them to the showcase, where they'll enter a drawing to win some great prizes.
- Products will be displayed on tables, and the area will be monitored by attendants.
- A table tent with your product and booth # will be provided.
- We will collect business cards from distributors who are interested in your products, which you'll receive at the close of the show.
- Distributors will receive a complete listing, photos and description of products after the show via email.
- The maximum size per product is 1 cubic foot.
- Products must be brought to the Registration Counter on Tuesday, March 2, by 10:00 am.
- The area will be monitored, however, NEPPA assumes no liability for any damage or loss of products.
- The cost is \$25.00 per product.



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## THIS REGISTRATION FORM MUST BE RETURNED BY FEBRUARY 22

Company Name \_\_\_\_\_

Name of person submitting this form \_\_\_\_\_ Phone \_\_\_\_\_

PPAI# \_\_\_\_\_ UPIC \_\_\_\_\_ ASI# \_\_\_\_\_

Please check here if you wish to receive an email listing of the attendees.

Email Address \_\_\_\_\_

### EXHIBITOR BADGES

This section must be completed to have your exhibitor badge printed in advance.

Name for Badge (Please indicate MAS/CAS, if applicable.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Education Fee:  
NEPPA Members: FREE;  
Non-members: \$25.00 per person.

Education	Fee (If applicable)
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____
<input type="checkbox"/>	_____
Total	_____

### NEW PRODUCTS SHOWCASE

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Product Name / Item # (provide for each product): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Attach a separate sheet for additional products.

Please email photo(s) and a description of your product(s) to NEPPA at [info@neppa.com](mailto:info@neppa.com).

Photo specs: Hi-res 4" 300 dpi for each product.

Please state "New Product Showcase" in the Subject Line, to be received by February 22nd.

Number of products \_\_\_\_\_ @ \$25.00 = \$ \_\_\_\_\_



Print out and return completed form to:  
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## SHOW FEES TOTAL

**COMPLETE AND RETURN THIS FORM IF ANY PAYMENT FOR THE SHOW IS DUE.**

Company Name \_\_\_\_\_

Name of person submitting this form \_\_\_\_\_ Phone \_\_\_\_\_

Please check payment items:

- |  |          |   |
|--|----------|---|
| <input type="checkbox"/> Exhibit Space Balance | \$ _____ | <i>Please refer to your STATEMENT OF ACCOUNT for any balance due on exhibit space. Payment is due upon receipt.</i> |
| <input type="checkbox"/> Membership Dues       | \$ _____ |   |
| <input type="checkbox"/> Education Fee         | \$ _____ |   |
| <input type="checkbox"/> New Products Showcase | \$ _____ |   |
| TOTAL  | \$ _____ |   |

### METHOD OF PAYMENT:

Payment must be in U.S. Funds.

Check # \_\_\_\_\_ payable to NEPPA Amount Enclosed \$ \_\_\_\_\_

Credit Card Authorization Amount to Charge \$ \_\_\_\_\_

Visa       MasterCard       American Express

# \_\_\_\_\_ Exp. \_\_\_\_\_

Visa / MasterCard Security Code \_\_\_\_ \_\_\_\_ \_\_\_\_ (back of card)

American Express Security Code \_\_\_\_ \_\_\_\_ \_\_\_\_ \_\_\_\_ (front of card)

Card Billing Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_



If applicable, print out and return completed form to:  
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